

Membership

2018-2019

Path to Star Council

Path to Star District

Path to Circle of Honor

Last Year Stats

- 11 Star Councils
- 3 Father McGivney Award (met membership goal)
- 1 Founder Award (met insurance goal)



Last Year Stats

1 Star District (District 11)

*Top Recruiter – Bill Hass
(8 members)*



Council Membership Growth

In 2000, Supreme Knight Carl Anderson said, "We have a moral obligation to invite every eligible man to join the Knights of Columbus"



Council Membership Growth

When asked why members waited so long to join, too often the answer was "No one asked me."



Council Membership Growth

- ▣ Goals
- ▣ Recruitment
- ▣ Incentives



Council Membership Growth - Goals

- ▣ New members – new ideas
- ▣ New members – more help
- ▣ New members – new energy
- ▣ New members – new programs



Council Membership Growth – Recruitment Plan

- ▣ Why do you need a plan?
- ▣ Danilo Leonor Martinez Council 5028
 - ▣ 1092 New Members
- ▣ Noel S Lacanilao Council 1000
 - ▣ 692 New Members
- ▣ Cicero T Seisdedos Council 16002
 - ▣ 68 New Members



Council Membership Growth – Recruitment Plan

- ▣ One on One Recruitment
 - ▣ Friends
 - ▣ The man standing next to you in church
- ▣ Church Drives
 - ▣ Pastor Approval
 - ▣ Pastor Recommendation
- ▣ Open House
 - ▣ In conjunction with Church Drive
 - ▣ As part of regular social
- ▣ Field Agent



Council Membership Growth – Recruitment Plan

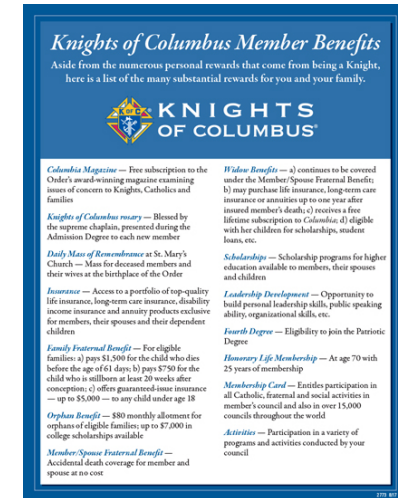
- ▣ *How to identify potential members:*
 - ▣ *Become part of parish welcoming committee*
 - ▣ *Recognize families during sacramental events****
 - ▣ *RCIA candidates*
 - ▣ *Catholic High School Seniors*



Council Membership Growth Recruitment Plan - Materials



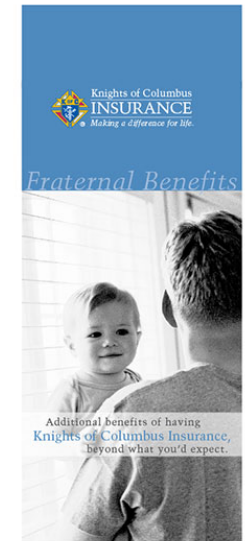
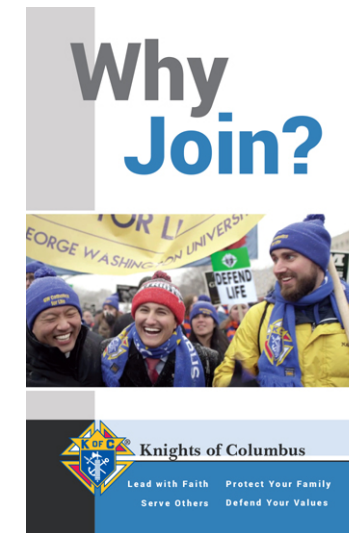
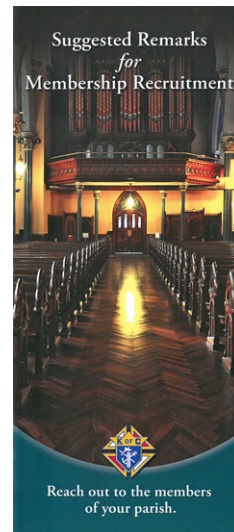
- 24 Hours can change your life(10099)
- Why You Should Become a Knight (100100)
- Prospect Cards (921A)
- Member Benefit Flyers (2773)



Council Membership Growth Recruitment Plan - Materials



- ▣ Suggested Remarks for Recruitment (10067E)
- ▣ Why Join (10537)
- ▣ Family Benefits Flyer (2761E)
- ▣ Contact Card

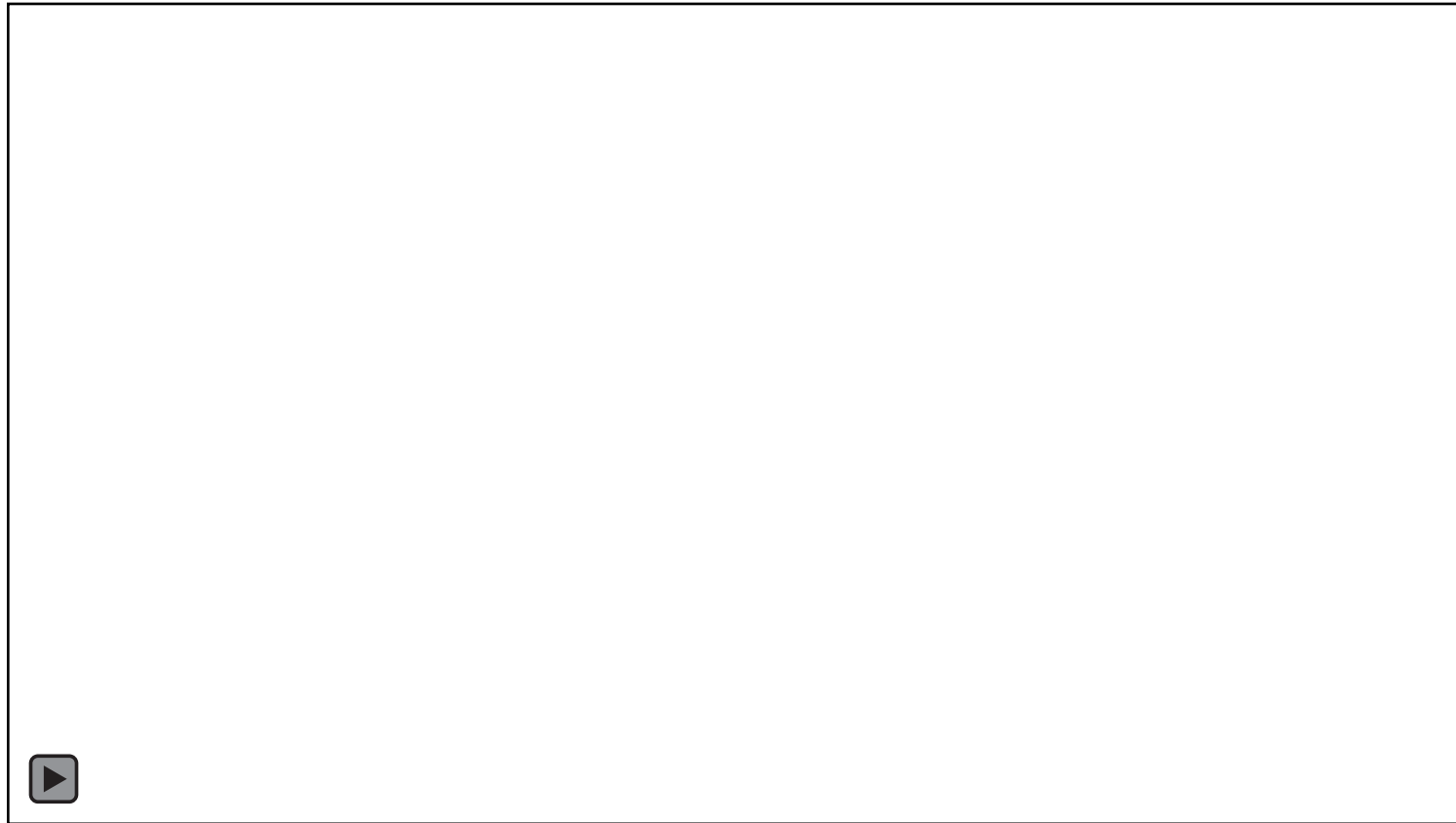


My Name is Charles Hahn

I would like to talk to you about the Knights of Columbus.

Phone: 601-831-1057
e-mail: cdhpc2@yahoo.com

Council Membership Growth Recruitment Plan – Videos



Council Membership Growth Recruitment Plan – Videos



Answering the Call



An Invitation



The Power of One to Recruit

Council Membership Growth Recruitment Plan – Why Join



- Too Busy – Can you spare 24 hours a year?
- Faith Building – Dedication to Mary and the Rosary
- Take away from Family – KC can be a great family builder
- Programs that make a difference
- Why did you join?
- Change a life – Save a life

Council Membership Growth Recruitment Plan – Selling Points



- Charitable Outreach
 - 2016/7 - \$177,500,673/75,112,694 man hours
 - \$93.42/member – 39.53 hours volunteer Service
- Spiritual Outreach
 - RSVP \$3,950,028 to 6,614 seminarians
 - Marion Hour or Prayer – 1,050,000 attendees in 6900 services
 - Family Rosary Program
- Global Spiritual Outreach - \$460,915 to Christian refugee Relief Fun
- Community Member Outreach
 - Coats for Kids – 88,812 coats
 - Food for Families
 - \$3,507,685
 - 7,549,477 lbs of food
 - 674,834 hours of service
 - Special Olympics
 - \$4,123,184
 - 75,491 volunteer hours by members and families

Council Membership Growth Recruitment Plan – Selling Points



▣ Ultrasound Initiative

- ▣ 834 Ultrasound machines in CPC
- ▣ 130 units in 2016/17 alone
- ▣ An ultrasound in a CPC could save 5 babies/week
- ▣ 834 machines could be 4,170 babies/week
- ▣ 216,840 babies/year

▣ Youth Outreach

- ▣ Free Throw – 3,788 councils, 237,200 participants
- ▣ Soccer – 1,136 councils, 19,477 participants
- ▣ Citizenship Essay Contest – 1,530 councils, 4,472 participants
- ▣ SA Awareness Poster – 1,080 councils, 18,249 participants
- ▣ KCIC Poster Contest – 702 councils, 31,466 participants

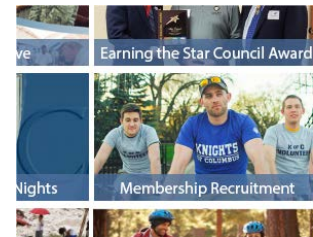
Council Membership Growth Recruitment Plan – Training



- ▣ Why do I need training
 - ▣ I don't know everything
 - ▣ Learn new tips to help recruit

- ▣ Where do I get training
 - ▣ KC Website Fraternal Training
 - ▣ KC Webinars

- ▣ What is available
 - ▣ Video



- ▣ Webinar archive – at least 10 webinars

Webinars are an presented to show councils how to succeed.

Council Membership Council Incentives

- Star Council *may* receive ½ year credit in per capita
 - 100 member \$4.50/per member
 - \$450 savings to council
- Steak Dinner from state if quota met by Jan 15th.



Council Membership Individual Incentives

- ▣ Supreme – Any member who recruits 5 or more members between July 1st and Sep 30th will receive a \$50 gift card from Knights Gear
- ▣ State – Any member who recruits 5 or more members in a quarter will receive a \$50 check



Membership

Question?



State Membership Paper work

- Traditional Member
 - Form 100 scanned and e-mailed
 - membership@kofc.org
 - Reports@kofc-ms.org
 - Dd??@kofc-ms.org
 - membership@kofc-ms.org
 - Field agent

- E-Member
 - Degree Date in Member Management
 - Degree date and proposer name and number e-mail to membership@kofc-ms.org



State Membership Director Contact Info

- ▣ Charles Hahn
- ▣ 418 Elmwood
- ▣ Vicksburg, MS 39180
- ▣ 601-831-1057
- ▣ cdhpc2@yahoo.com
- ▣ membership@kofc-ms.org

